Module - II
PDS
The Tamil Nadu way

Commissioner
Civil Supplies & Consumer Protection
Visit us at www.consumer.tn.gov.in
Outline

• Organisation
• Basic Features of TNPDS
• A critical analysis
• New Initiatives
• Way Forward
Organisation
District Organisation

- DM
- ADM
- DS&CPO
- RM TNCSC
- JR-Coops
- TSOs
- Godowns
- Sup Staff
- FPS
- FPS
Basic Features
Ration Card System

• Universal PDS
  – 3 card options – All, All except rice, No-commodity
  – Decentralised online card printing System
  – One card per family living and cooking separately
• Entitlements
  • Rice: Scale based on number of adults and children, Min12 kg Max 20 kg or 35 kg (AAY)
  • Sugar: based on number of members Max 2 kg
  • Kerosene: Scale based on number of LPG cylinders (no supply for 2 cylinders)
Key Features – Admin & Logistics

- All 30,061 are Government run FPS
  - Cooperatives – 88%
  - TNCSC -10 %
  - SHGs - 2%
- TNCSC Godowns in 99 % of taluks
- Delivery of most commodities at FPS
- Movement system/chart for commodities
  - FCI to TNCSC
  - TNCSC to FPS
Commodity range & Pricing : Food and Nutrition Security

- Rice – Rs 1/kg, Wheat- 7.30, Sugar – 13.50,
- Spl PDS : Toor Dhall – rs 32, Urad – Rs 36, Atta – Rs 11, Maida – Rs 16, Rava – Rs 17, Palm Oil – Rs 30
- Scale : Rice – 12 - 20 kg, Spl PDS – 1 kg or 1 litre each
Funding

- Governments and Political parties united on continuing UPDS
- Funding has never been a constraint.
- Currently at about Rs 3000 crores per annum
- Covers
  - Additional Commodity subsidies borne by State
  - Subsidies to FPS
  - Administrative costs of agencies involved
Review & Monitoring System

• State level Monthly & weekly reviews
  – Monthly review by Minister
  – Weekly review of FCI supply / movement by Secretary & CCS
  – Weekly review by District Magistrates
  – Monthly review by TSOs/Block CSRs

• Daily Online monitoring of Movement & Stocks

• Regular inspections by DM / ADM / DSO / JR / RM / TSOs
Enforcement
(There is no love without fear!)

- State level enforcement teams headed by Secretary, CCS, RCS
- CS CID raids and confiscations
- Flying Squads in every District
- Arrests and Prosecutions of erring salesmen, smugglers under EC Act
- Detention for 6 months under PoBM&MoES Act 1980 for erring salesmen and smugglers
- Auditing through intensive verification of sales and ration cards
Grievance Redressal

- Weekly GDP by DM & Monthly PDS GD/MC in one village in every one of the 226 taluks
- District Control Rooms with publicised phone numbers
- Contact numbers of officials printed on ration cards
- Online Grievance registration and redressal system
- Mobile phones for all District and Taluk officers
Information

- All rules and regulations online in bilingual format (www.consumer.tn.gov.in)
- RTI implemented and used to some extent by public regarding card applications
- Allotments, Stock, movement data online
- Public can register email to receive sales and allotment data of a particular shop
- Mobile Information services to be launched shortly
Bogus/Ghost card elimination

- A state wide program has been launched
- 4 lakhs card cancelled till date.
- Complete door to door enumeration process launched
Complete Food Security

- Proteins
  - Toor, Urad dhalls, Atta
- Fats
  - Palm Oil
- VM
  - Fortification of Atta with Iron, Folic Acid and Vit. A
  - Iodised Salt sold through PDS (non-subsidised)
  - All open market wheat products also to be fortified wef 15.8.2009
A critical analysis
A critical Analysis

• Test of Public Policy
  – Efficiency
  – Equity

• Weaknesses
  – Allotments to non-BPL leads to diversion
  – Causes a strain on food procurement
  – Financially very stressful

• Strengths
  – Keeps open market prices down
  – Serves a 100% reliable social safety net
  – Helps reduce energy and nutrient intake
External Evaluation

• PEO of UPC rates TNPDS as:
  – One among Lowest leakage states
  – Zero errors of exclusion
• Public Affairs Centre comparison of key public services across India rates TNPDS the best in terms of
  – Availability
  – Accessibility
  – Utilisation
• Citizens Report Card by Catalyst Trust indicates that TNPDS services have improved in last 1 yr.
Initiatives
New Initiatives

- HR Development
  - Periodic Need based Training for all staff
  - Periodic Training and sensitisation of FPS salesmen
- Online ration card applications from August 2009
- Automation of Billing in FPS
- Taluk level grievances
- GPS tracking of lorries in 2 districts
Technology implementation

- Online ration card database and printing
- Online FPS Stock monitoring
- Online Kerosene movement monitoring
- Online Grievance Redressal Services
- Online Feedback registration on services
- Online Price Monitoring System
Proposed Initiatives

• Biometric authentication of applicants
• Bar coded / smart cards
• Total Solution covering all 3 agencies and all aspects of PDS
• Social audit through Gram Sabha with help of NGOs (similar to NREGA)
• Provide complete range of services through CISCs under implementation
Other State Initiatives

• Chattisgarh initiatives
  – Door delivery
  – Complete takeover of private shops
  – Chawal Utsav
  – Automation of EC movement
  – Transparency through e and m.services

• Maharashtra
  – Total Solution Provider for complete technology

• Karnataka
  – Biometric capture of all cardholders
Way Forward
Coalition against Hunger

- Social Audit to bring DOWN Errors of Exclusion to NEAR ZERO (for TPDS states)
- HR Development for consumer friendly approach: INVEST IN HR
- Total solutions approach to automation and e-services
- Biometric (photo + finger prints) authentication of applicants and ration card holding families
- Political and adminis. will power
Thank you!
Visit us at
www.consumer.tn.gov.in

Please feel free to email suggestions, ideas and best practices to
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